

Art 1 – Logo Design

For this assignment you will:

Create a logo for yourself.

Think about:

Is your logo just your name or nickname in a cool font or design?

Does this logo include something that you are interested in such as a hobby or sport?

Are you going to draw it or use the computer?

How many colors will you use?

Getting Started:

Consider the letters in your name and how they come together. Could a letter in your first name intersect a letter in your last name? Do you have the same letter starting both your first and last that could be integrated in some way? Are you a Jr. II, or III? Using either a computer or drawing by hand create a logo that uses your name, initials or a nickname (school appropriate). The first example I included is one that I use on my business card.

A logo consisting of the letters 'HWE3' in a stylized, outlined font. The 'H' and 'W' are connected at the top, and the 'E' and '3' are connected at the bottom.A logo for 'A D A EICHELBERGER' where the letters 'A D A' are stacked vertically above the name 'EICHELBERGER'.A logo for 'Jayon Jackson' where the 'J' is large and the 'ayon' is written inside its upper curve, and 'ackson' is written below it.A logo for 'Billy Baxter' where the 'B' is large and the 'illy' is written inside its upper curve, and 'axter' is written below it.A logo for 'Hannah Hunt' where the 'H' is large and the 'annah' is written inside its upper curve, and 'unt' is written below it.A logo for 'Robert Price' where a blue star is placed over the 'o' in 'Robert', and 'Price' is written below it.

When you complete this Assignment please send the photograph of your logo to your teacher. Heichelberger@sedelco.org, Krakowski@sedelco.org, or Jmann@sedelco.org

How you will be graded: All assignments will be graded on a pass/fail basis.

If you complete the required assignment, follow all the criteria to the best of your ability, and submit it on or before the due date, you pass.